

AS *One*



MILWAUKEE
JEWISH FEDERATION



A VIBRANT COMMUNITY WITH GROWING NEEDS

A Case for Supporting the Milwaukee Jewish Federation

Milwaukee Jewish Federation has been serving our community for nearly 125 years.

As One, we have worked to keep six generations of our community safe and advocated on your behalf. We have become critical stewards of our community's financial resources. We have fostered opportunities to engage in Jewish life, and we have built a foundation which generations of our own family and friends rely on to this day.

None of this would have been possible without the investment and support of our community.

JEWISH ENGAGEMENT IS STRONG AND VITAL – BUT COMES AT A COST.

Our recent Jewish Community Study tells a powerful story of one of the nation's most generous and engaged Jewish communities. It also reveals a Midwestern community with modest financial resources, an aging population, and significant needs that demand our attention.

92% of our children are being raised Jewish, and half of our children are being raised in blended families!

86% of our kids participate in some form of Jewish education or activities that serve as determinants of lifelong Jewish identity such as preschool or camp.

As One, our investments must continue to ensure that these engaged children continue to grow and thrive without financial barriers.

AND THAT COST IS CREATING DIFFICULT CHOICES.

The rising cost of living is deepening the challenges faced by Holocaust survivors, single parents, older adults, and families struggling to make ends meet.

One in five members of our community reports having to choose between necessities such as food and housing or participating in Jewish life.

Only 5% of local Jewish households earn more than \$200,000 annually, compared with 23% nationally.

As One, we provide the critical safety net that helps our neighbors meet their basic needs while remaining connected to the community they call home.

Today, our community needs your support more than ever.

OUR TOP PRIORITY MUST BE THE SAFETY OF THE JEWISH COMMUNITY – PERIOD.

90% of our community reported experiencing fear just for being Jewish.

Security needs for the Jewish community have increased ten-fold in the last 4 years and show no signs of slowing down as antisemitic incidents continue to rise at historic levels.

We launched *Wisconsin Jewish Security Network (WJSN)* last year as part of this continued effort – and this year we formally partnered with *Secure Community Network (SCN)*, adding even more layers of security and law enforcement coordination to keep our community safe.

As One, we MUST invest in this best-in-class security for our community.

YOUR LOCAL SUPPORT HAS GLOBAL IMPACT.

Through our international partners, your local gift also supports Jewish communities in Israel and around the world.

When disaster strikes, when Jewish communities face violence and uncertainty, Federation is prepared to respond. Whether it's the earthquake in Venezuela, the aftermath of October 7, or standing with Jews in Ukraine as they endure the devastating effects of war, your help is vitally needed to ensure our response.

Locally, globally, and in times of crisis — when there is a need, we are there — As One.

MORE JOY, LESS OY!

Our Jewish identity, Jewish pride and Jewish education are the best tools we have in the fight against antisemitism and threats.

Our community wants to participate in Jewish life: To attend our remarkable schools and summer camps, receive support from our social service agencies, travel to Israel, connect through family programs, and access services that help older adults live with dignity.

As One, we can help ensure that cost never prevents a child, family, or older adult from taking part in these formative and life-changing experiences.

ONE GIFT HELPS THOUSANDS OF OUR NEIGHBORS!

With one gift to MJF you are supporting 10 local Jewish agencies and schools and the tens of thousands of community members who rely on our programs and services throughout the year.

The impact of your generosity ripples from Milwaukee to Israel and across the Jewish world. It changes lives. It provides care and dignity. It strengthens Jewish identity. It keeps our institutions safe. And it ensures that we are prepared to respond when our community, or any Jewish community, needs us.

For nearly 125 years, we have built, protected, and cared for our Jewish community As One.

Now, together, we can secure its future.

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MILWAUKEE
JEWISH FEDERATION

Today. Tomorrow. ALWAYS.