

# 2026 CORPORATE PARTNERSHIP PROGRAM



## PARTNER IN *community*

*Strengthening Milwaukee. Supporting Jewish life.  
When businesses invest in community, we all thrive.*



MILWAUKEE  
JEWISH FEDERATION

# WHY PARTNER WITH MILWAUKEE JEWISH FEDERATION?

At Milwaukee Jewish Federation (MJF), we believe that a vibrant Jewish community creates a stronger, safer, and more compassionate Milwaukee for everyone.

Through our Corporate Partnership Program (CPP), we bring together companies that care about people, purpose, and progress. By aligning your business with MJF, you are investing in programs that defend against antisemitism, foster education and culture, and uplift the most vulnerable — here at home and around the world.

***When you partner with MJF, your business gains:***

- Alignment with a trusted, mission-driven nonprofit
- Elevated brand visibility and recognition among civic leaders
- Engagement opportunities with more than 29,000+ Jewish residents
- Connection to the broader Milwaukee community through shared values and collective action



A PARTNER ROOTED  
IN IMPACT  
*who we are*

Milwaukee Jewish Federation drives measurable change across Milwaukee and around the world through education, philanthropy, and advocacy.

We work in partnership with 10 local agencies and dozens of global organizations — ensuring Jewish life flourishes and that Milwaukee remains strong, inclusive, and secure.



**29,000+**  
JEWISH RESIDENTS IN THE  
GREATER MILWAUKEE AREA

**70+**  
GLOBAL  
PARTNER  
ORGANIZATIONS  
IMPROVING  
JEWISH LIFE

**195,000+**  
STUDENTS REACHED THROUGH  
HOLOCAUST EDUCATION

**\$7 million**  
RAISED THROUGH THE 2025  
ANNUAL CAMPAIGN

# *our mission in action*

ADVANCE.

BRIDGE.

EMPOWER.

We go beyond sponsorships — we build partnerships rooted in shared purpose.

## **ADVANCE OUR MISSION**

Corporate support fuels life-changing work by Milwaukee Jewish Federation and its partner agencies, including expanding access to health and housing services, ensuring every Wisconsin student receives Holocaust education, delivering aid where it is needed most, defending against antisemitism, and providing security for Jewish institutions.

## **BRIDGE COMMUNITIES**

We create meaningful connections between Milwaukee's Jewish community and business, civic, and philanthropic leaders — fostering understanding, cooperation, and inclusion.

## **EMPOWER CHANGE**

We help businesses live their values by providing authentic, measurable ways to make a difference for employees, customers, and community members alike.



# our impact

## WE ENGAGE

- **418 low to moderate income residents** living in safe, affordable housing
- **532 children from underserved communities** attended summer camp at no cost
- **Over 200 students** supported through on-site social emotional learning classroom interventions
- **476 young professionals** at NextGen MKE events

## WE EMPOWER

- **12,896 counseling sessions** provided to 882 individuals
- **2,100 Milwaukeeans** supported with **mental health** and **social services**
- **1,900 older adults** engaged in **brain health and wellness** programs

## WE SUPPORT

- **\$7+ million raised** to support our partner agencies
- **22,000 guests served** by the Jewish Community Pantry
- **12,500 lbs. of produce** distributed weekly in Israel
- **35,000+ Ukrainian Jews** receiving ongoing emergency aid

## WE RESPOND

- **195,300 students reached** through Holocaust education
- **95 incidents of antisemitism** investigated and addressed
- **\$5.5 million distributed** to secure Jewish communities worldwide





# MILWAUKEE'S PREMIER BUSINESS GATHERINGS

## THE ECONOMIC FORUM

The Economic Forum brings together more than 500 business, civic, and community leaders for a morning of inspiration and insight.

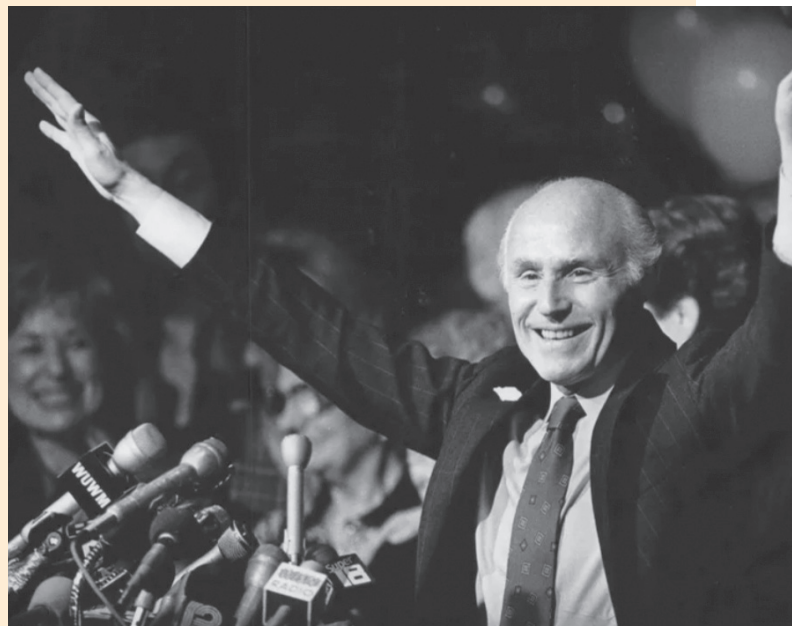
Corporate Partners enjoy high visibility, premium seating, and exclusive networking with the region's most influential decision-makers.

The 2026 Economic Forum takes place Tuesday, June 2. To learn more and register, visit [MilwaukeeJewish.org/EconomicForum](https://MilwaukeeJewish.org/EconomicForum).

## THE HERB KOHL SERVICE AWARD

Introduced in 2025 in partnership with Herb Kohl Philanthropies, this award honors extraordinary community leaders who exemplify service, leadership, and commitment to building a better Milwaukee.

The inaugural honorees — Sheldon Lubar, Stephen Marcus, and Bud Selig — set a standard for civic and philanthropic excellence that inspires us all.



# YOUR 2026 PARTNERSHIP PACKAGE

**DIAMOND** Lead with vision. Shape community impact.

**PLATINUM** Host. Connect. Be seen at the center of impact.

**GOLD** Activate your brand through connection and purpose.

**SILVER** Be present where Milwaukee's leaders gather.

*Additional recognition and engagement opportunities available year-round:*

Custom visibility and branding packages

Private speaker and engagement events

Strategic alignment with programs like HERC, JMM, and NextGen MKE

## PARTNERSHIP BENEFITS

	DIAMOND \$ 50,000	PLATINUM \$ 25,000	GOLD \$ 10,000	SILVER \$ 5,000
Exclusive Presenting Sponsor of the Major Donor Appreciation Event	✓			
Partner Showcase: featured multimedia highlight across MJF channels	✓			
Community Recognition Event acknowledging corporate leadership	✓			
MJF Annual Report Ad	✓	✓		
Lobby signage at Milwaukee Jewish Federation facilities	✓	✓		
Welcome message at the Economic Forum	✓	✓		
Presenting Sponsor for Hineni (Campaign Kickoff), VALOR, BPN Ignite and Campaign Closing	✓	✓		
Preferred seating at the Economic Forum	First Row	First 2 Rows	First 3 Rows	
Ad in the Wisconsin Jewish Chronicle print and online edition	Full Page Ad	1/2 Page Ad	1/4 Page Ad	
Sponsor table badge displayed at the Economic Forum	✓	✓	✓	
Recognition in three Milwaukee Business Journal Ads	✓	✓	✓	
Employee Learning Workshop hosted by MJF, JCRC, HERC, or JMM	✓	✓	✓	
Mission Impact Experience (briefing, tour, or site-based experience)	✓	✓	✓	
Volunteer Day coordinated by MJF	✓	✓	✓	
Co-branded annual Impact Report	✓	✓	✓	
Presenting Sponsor for additional MJF Affinity Event - BPN, NextGen, Women's Philanthropy	✓	✓	✓	
Exclusive virtual Q&A with the Economic Forum keynote speaker	✓	✓	✓	
Table for 10 at the Economic Forum	✓	✓	✓	✓
Inclusion in Wisconsin Jewish Chronicle Sponsor Recognition ad	✓	✓	✓	✓
Recognition in two Milwaukee Business Journal ads	✓	✓	✓	✓
Recognition on MJF website, social media, and in the Annual Report	✓	✓	✓	✓
Recognition in Economic Forum event materials and at the CPP Fall Reception	✓	✓	✓	✓
Invitation to an Impact Briefing with Local, Agency, or National/Global Partner	✓	✓	✓	✓

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the Corporate Partnership Program, we offer a range of sponsorship opportunities that allow businesses to further align their values, visibility, and community impact with specific areas of the Federation's work. These opportunities are designed to complement CPP participation and provide flexible ways to engage more deeply with the issues and audiences that matter most to your organization.





### CAMPAIGN KICKOFF

The Campaign Kickoff marks the official launch of Milwaukee Jewish Federation's Annual Campaign and brings the community together around inspiration, commitment, and shared purpose. While the theme evolves each year, the event consistently serves as a powerful moment to celebrate collective impact and set the tone for the year ahead. Sponsorship of the Campaign Kickoff offers meaningful visibility and positions your company as a leader at the start of our community's most important philanthropic effort.

### VALOR SPONSORSHIPS

VALOR is the Signature Campaign event of Women's Philanthropy, celebrating the strength, leadership, and generosity of women who are shaping Jewish life in Milwaukee. Featuring keynote speakers, award recognitions, and dynamic engagement, VALOR connects sponsors with an audience deeply committed to philanthropy and community leadership. Sponsorship provides a unique opportunity to align your brand with women's leadership, impact, and civic engagement.

### NATHAN & ESTHER PELZ HOLOCAUST EDUCATION RESOURCE CENTER (HERC)

For partners passionate about Holocaust education, combating antisemitism, and expanding access to high-quality educational resources, HERC sponsorships offer a focused and mission-driven opportunity. Through professional learning, school-based education, and community programming, HERC equips learners of all ages with knowledge and tools to confront hate and promote understanding. HERC sponsorships include distinct giving levels and may be paired with CPP participation to create year-round impact and deeper educational engagement.

### JEWISH MUSEUM MILWAUKEE (JMM)

Businesses seeking alignment with arts, history, and cultural education may choose to support Jewish Museum Milwaukee through exhibit and program sponsorships. JMM brings Jewish stories, history, and culture to life for diverse audiences across Milwaukee and beyond. Sponsorship opportunities offer public-facing visibility through exhibitions, events, and community programming and can be paired with CPP participation to maximize reach and engagement across both organizations' networks.





## AFFINITY PROGRAMMING SPONSORSHIP OPPORTUNITIES

Milwaukee Jewish Federation offers a range of affinity-based programs that connect individuals around shared professional interests, life stages, and philanthropic priorities. These programs provide meaningful opportunities for businesses to engage with specific segments of the community while supporting leadership development, networking, and collective impact.

## **BUSINESS & PROFESSIONAL NETWORK (BPN)**

BPN brings together business owners, professionals, and civic leaders who are committed to strengthening Milwaukee's Jewish community through connection, leadership, and philanthropy. Programming includes networking events, thought leadership conversations, and mission-driven experiences that foster professional relationships and community engagement. Sponsorship of BPN offers companies direct access to an influential professional audience and opportunities to align with leadership, innovation, and impact.

## **NEXTGEN MKE (YOUNG ADULTS)**

NextGen MKE engages young adults in the early stages of their careers and philanthropic journeys, creating pathways for leadership, community involvement, and long-term connection to Jewish life. Through social, educational, and service-based programming, NextGen MKE builds relationships that shape the future of the community. Sponsorship opportunities allow businesses to connect with emerging leaders, support talent development, and invest in the next generation of Jewish leadership.

## **WOMEN'S PHILANTHROPY**

Women's Philanthropy connects women through shared values, generosity, and leadership, offering opportunities to engage deeply with community impact. Programs range from intimate gatherings to large-scale events that celebrate women's contributions to Jewish life and philanthropy. Sponsorship provides meaningful visibility and alignment with a network of women who are actively shaping and supporting the community.

Affinity programming sponsorships can be paired with participation in the Corporate Partnership Program or pursued independently, offering flexible ways for businesses to engage with audiences that align with their values and goals.



## PARTNER IN IMPACT. INVEST IN COMMUNITY.

# join us

*When your company partners with the Milwaukee Jewish Federation, you strengthen the fabric of our city – one relationship, one event, one act of generosity at a time.*

*Let's build a stronger, more compassionate Milwaukee together.*

### CONTACT US

Ryan Woloshin, *Director of Corporate Partnerships,*  
at 414-390-5774 or  
RyanW@MilwaukeeJewish.org



**MILWAUKEE**  
JEWISH FEDERATION

Judy Coran, *MJF Board Chair*  
Moshe Katz, *Jewish Community Foundation Board Chair*  
Miryam Rosenzweig, *President and CEO*  
Julie Schack, *Chief Development Officer*  
Mitch Moser, *Jewish Community Foundation Executive Director*

### MILWAUKEE JEWISH FEDERATION

Business & Professional Network  
Coalition for Jewish Learning  
Corporate Partnership Program  
Israel Center  
Jewish Community Foundation  
Jewish Community Relations Council  
Jewish Museum Milwaukee  
Nathan and Esther Pelz Holocaust Education Resource Center  
NextGen MKE  
Wisconsin Jewish Chronicle  
Wisconsin Jewish Security Network  
Women's Philanthropy

### LOCAL PARTNERS

Bader Hillel Academy  
BBYO Wisconsin Region  
Harry & Rose Samson Family Jewish Community Center  
Hillel Milwaukee  
Hillel at UW Madison  
Jewish Beginnings Lubavitch Preschool  
Jewish Family Services  
Milwaukee Jewish Day School  
Ovation Communities  
Yeshiva Elementary School

### MAJOR NATIONAL AND OVERSEAS PARTNERS

American Jewish Joint Distribution Committee  
Jewish Agency for Israel  
Jewish Federations of North America