



**Jewish Community
Relations Council**

MILWAUKEE
JEWISH FEDERATION

FOR IMMEDIATE RELEASE

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JCRC Action Alert: Boycott of Israeli Products

Today anti-Israel activists in New York City plan to demonstrate and call for boycotts of stores that sell Israeli products. That boycott is one effort of an ongoing campaign to lobby stores around the country, including Costco and Trader Joe's, to drop Israeli products.

Israel supporters are responding with a BUYcott, a commitment to make today a "BIG" – Buy Israeli Goods – day. The Jewish Community Relations Council of the Milwaukee Jewish Federation urges you to show local retailers that you care about Israel and want to see Israeli products on their shelves. So today, as you prepare for Chanukah and as you choose what food will go on your table, support Israel. Go to local stores, request Israeli products and talk with the salespeople or owner about why you care about their supply of Israeli products.

Buy for Israel. Buy for peace.

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