

A. ~~Online~~ Milwaukee Jewish 24/7 Online Hub

B. website w/ journalism-based news content  
+ content from Jewish community.

- C. Review other similar sites - benchmarking
- discussions with local <sup>local</sup> media professionals / focus-groups to evaluate content
- Mission Statement
- feasibility study / budget

A HOME SCREEN WITH PROMINENT NEWS SECTION AND BLOGS, UPDATES ETC. ON SCREEN - OBVIOUS SECTION CLUTTER

D. Resource requirements  
- investors  
- owners

MANAGER, SERVICE PROVIDER  
ADVERTISER

- E. Amy Waldman - awaldman@uwm.edu  
 David Baush cantor @ ceelj.com  
 Ginny Gendelman GGENDELMAN@GMAIL.COM  
 Elana Kahn-Oren - elanao@milwaukeejewish.org  
 Susan Seelman seelman@gmail.com  
 Susan Lubar Solvang SLUBAR.SOLVANG@gmail.com  
 Heidi Rattner hrattner@hillside.org  
 Fred Croen fcroen@gmail.com  
 Ellis Bromberg brombere@matc.edu  
 Gerry Glazer GSGlazer@SBGglobal.net

F. GERRY GLAZER GSGLAZER@SBGGLOBAL.NET  
441-7727

G. By JULY 31ST we will PARTICIPATE IN AN ONLINE GOOGLE DOCS CONVERSATION / SHARED EDITING PROCESS IN PREPARATION FOR THE NEXT ANNUAL MEETING.

