



MILWAUKEE
JEWISH FEDERATION

FOR IMMEDIATE RELEASE

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Multiple Events Planned for Yamim 2014

The eight days from Yom HaShoah to Yom HaZikaron to Yom HaAtzmaut reflects the great journey of the Jewish people. The community will have a chance in the coming weeks to recognize Holocaust Remembrance Day, honor fallen military personnel in Israel and to celebrate Israel's independence.

Yamim 2014: Journey of a People — April 27, May 4 and May 6 — is a combined effort of the Milwaukee Jewish Federation's Israel Center and the Nathan & Esther Pelz Holocaust Education Resource Center, and the Harry & Rose Samson Family Jewish Community Center.

“Each holiday is individually significant, but together they guide us in remembering 2,000 years of exile and celebrating our freedom and sovereignty,” wrote event organizers in the program literature. “At Yom HaShoah and Yom HaZikaron, we mourn those who died, and we give renewed respect to those who survived. We do not choose the path of bitterness and despair. Rather, we recommit ourselves to life. This is the real meaning of the Yamim.”

Yom HaShoah (Holocaust Remembrance Day), takes place Sunday, April 27. The Yom HaShoah commemoration begins at 3 p.m., and includes a keynote address by Eli Rosenbaum, who works for the United States Department of Justice as the Director of Strategy and Policy. Rosenbaum was the director of the U.S. DOJ Office of Special Investigations, which was primarily responsible for identifying and deporting Nazi War Criminals from 1995-2010. Preceding the commemoration will be a Teen Program at 1 p.m.

Yom HaZikaron (Israel's Day of Remembrance) begins at 6 p.m. on Sunday, May 4. This special day honors veterans and fallen military personnel of the Israel Defense Forces and other Israeli security services and victims of terror. This year includes giving special honor to Ethiopian Jews who serve in the IDF, with guest speaker IDF 1st Lt. Leah Hylo.

Yom HaAtzmaut (Israel's Independence Day) on May 6 has a Walk for Israel at 4 p.m., followed by a Community Celebration at 5 p.m. The celebration will give attendees a chance to visit and interact with places in Israel, such as: attending an art fair with Israeli artists; creating a graffiti art wall at Tel Aviv; relaxing in a spa at the Dead Sea; making chocolate with an Israeli chef at Deganya; riding a camel and getting a henna tattoo in the Negev; creating famous mosaics found in the Judean Desert; climbing Masada; writing a note at the Western Wall; experiencing Israeli hi-tech in Herzliya; and more. Israeli food will be available for purchase from Mizrahi Grill from Chicago.

All of these communitywide events — free and open to the public — will take place at the Harry & Rose Samson Family Jewish Community Center, 6255 N. Santa Monica Blvd. For further information, visit MilwaukeeJewish.org/Yamim.

About the Milwaukee Jewish Federation

For more than one hundred years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. The agency distributed nearly \$19 million last year to Jewish and non-Jewish organizations locally and around the world.

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