



MILWAUKEE
JEWISH FEDERATION

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Interview opportunities available

Bestselling Author to Discuss Solutions for Water Crisis
Israel serves as a model of innovation

MILWAUKEE, Wisconsin— Israel has a solution for the world’s water crisis, and best-selling author Seth M. Siegel will share how to do it during his appearance this month in Milwaukee.

Siegel will discuss how Israel can serve as a model for the United States and countries everywhere by showing how to blunt the worst of the coming water calamities at 7:30 p.m. on Tuesday, March 15 at Congregation Sinai, 8223 N. Port Washington Rd. Cost is \$15 or \$5 for students. Siegel’s appearance comes on the heels of local and national headlines appearing daily about the problems with America’s water supply.

“With global water shortages generating political, military and humanitarian crises across the globe, Israel’s astonishing ingenuity for wresting abundance from drought is an inspiring and instructive blueprint for the planet,” said Robert F. Kennedy, Jr. about Siegel’s New York Times and LA Times bestseller, “Let There Be Water: Israel’s Solution for a Water Starved World,” published Sept. 15, 2015. The first 150 people to RSVP for the event will receive a free signed copy of the book.

Built on meticulous research and hundreds of interviews with both world leaders and experts in the field, “Let There Be Water” tells an inspiring story. With 60 percent of Israel in a desert and despite a rapidly growing population, it has been jumping ahead of the water-innovation curve for decades.

Siegel’s appearance is made possible by Women’s Philanthropy of the Milwaukee Jewish Federation and the Edie Adelman Political Awareness Fund of the Jewish Community Foundation. Co-sponsors: Milwaukee Riverkeeper; Sweet Water (Southeastern Wisconsin Watersheds Trust, Inc.); The Water Council; UWM School of Freshwater Sciences; Israel Center of the Milwaukee Jewish Federation; Jewish National Fund; and National Council for Jewish Women-Milwaukee Section. Further information about Siegel can be found [here](#).

The public is invited to attend; RSVP at MilwaukeeJewish.org/Edie.

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About the Milwaukee Jewish Federation

For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$165 million Jewish Community Foundation.