



**MILWAUKEE**  
JEWISH FEDERATION

**FOR IMMEDIATE RELEASE**

March 26, 2014

Jeff Jones  
Marketing & Communications Manager  
414.390.5783 | [JeffJ@MilwaukeeJewish.org](mailto:JeffJ@MilwaukeeJewish.org)

**Jews Who Rock: A Musical History Tour**  
*Exhibit will open April 27 at Jewish Museum Milwaukee*

MILWAUKEE, Wisconsin— Explore 60 years of Jews in rock and roll with a new touring exhibit, **JEWES WHO ROCK: A Musical History Tour**, set to open April 27 at the Jewish Museum Milwaukee, 1360 N. Prospect Ave.

The exhibit examines the Jewish influences in rock and roll and popular music through photographs, artifacts, memorabilia and informative panels that represent a sampling of the countless singers, songwriters, musicians, concert promoters and record company executives influential both in front and behind the scenes. Museum-goers will have the opportunity to get up close and personal with classic favorites such as Bob Dylan, Billy Joel and Bette Midler, through newer musicians such as hip-hop artist Drake, singer/songwriter Pink and Vampire Weekend.

How many personalities throughout popular music history are of Jewish heritage or strongly influenced by those who are? The answer is, almost too many to count. Storytelling and songwriting is a musical tradition that has always been strong amongst Jewish musicians. America's popular music history was practically written by the Jews, beginning with Irving Berlin and continuing with George S. Kaufman, George Gershwin and hundreds of others.

The exhibit runs through Aug. 10. Gallery hours are Monday-Thursday 10 a.m. - 4 p.m., Friday 10 a.m. - 2 p.m. and Sunday 12 p.m. - 4 p.m. Several special events for the exhibit will soon be announced on [JewishMuseumMilwaukee.org](http://JewishMuseumMilwaukee.org). Admission is free for museum members. Non-member price includes both museum and special exhibit: \$6 adult; \$5 seniors; \$3 students; \$15 families. The core component of the exhibition was organized by National Exhibits & Archives, LLC, with additional pieces provided by local collectors.

***About the Jewish Museum Milwaukee***

*The Jewish Museum Milwaukee is dedicated to preserving and presenting the history of the Jewish people in southeastern Wisconsin and celebrating the continuum of Jewish heritage and culture. The history of American Jews is rooted in thousands of years of searching for freedom and equality. We are committed to sharing this story and the life lessons it brings with it, so that we may enhance the public's awareness and appreciation of Jewish life and culture.*

***About the Milwaukee Jewish Federation***

*For more than one hundred years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. The agency distributed nearly \$19 million last year to Jewish and non-Jewish organizations locally and around the world.*

###