



MILWAUKEE
JEWISH FEDERATION

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Harold Grinspoon Foundation selects Milwaukee's Jewish Community Foundation as a LIFE & LEGACY program partner

MILWAUKEE, Wisconsin—The Jewish Community Foundation of the Milwaukee Jewish Federation was recently selected to participate in the Harold Grinspoon Foundation's LIFE & LEGACY program as one of only 15 Jewish communities from across North America.

"We are thrilled to have been selected in this initiative to establish legacy gifts," said Steve Chernof, Chair of the Jewish Community Foundation.

LIFE & LEGACY is a 2-year program that assists communities, through partnerships with Jewish Federations and Foundations, to promote after-lifetime giving to benefit local Jewish day schools, synagogues, social service organizations and other Jewish entities. LIFE & LEGACY's goals are to:

- Educate, train, motivate and empower Jewish organizations to engage their loyal stakeholders in conversations to establish legacy gifts
- Increase community awareness of the power of bequests, other legacy vehicles and endowments
- Integrate legacy giving into the philanthropic culture of the Milwaukee Jewish community

The program will grant the Jewish Community Foundation with matching funds up to \$150,000 per year to provide participating local organizations the opportunity to receive unrestricted incentive grants based on meeting legacy commitment benchmarks.

"The Harold Grinspoon Foundation is very excited to be partnering with the Jewish Community Foundation of the Milwaukee Jewish Federation to further enhance its culture of legacy giving in Milwaukee," said Arlene D. Schiff, National Director of the LIFE & LEGACY program. "The time is right. This legacy program will make the most of the generational transfer of wealth, change the language and landscape of giving and provide generous and forward thinking members of the Milwaukee Jewish community with the opportunity to express their passion, purpose and commitment to their most valued Jewish organizations."

LIFE & LEGACY is the newest initiative of HGF, which is investing \$20 million dollars over seven years to engage communities in legacy building efforts to secure the future of vibrant Jewish communities.

"The Life & Legacy program has been effective around the country to further our common mission to enrich, strengthen and enhance the vibrancy of Jewish life," said Caren Goldberg, Executive Director of the Jewish Community Foundation. "We are excited to embark on this legacy building program with our agencies, schools and synagogues for the Milwaukee Jewish community."

About the Jewish Community Foundation

With more than \$112 million in assets, the Jewish Community Foundation of the Milwaukee Jewish Federation helps meet the philanthropic challenges and needs of our Jewish community through endowment development to form a permanent base of support for our local community, our agencies and programs. For more information, contact Caren Goldberg, Executive Director, at CarenG@MilwaukeeJewish.org or (414) 390-5737.

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