

FOR IMMEDIATE RELEASE

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Final Days: Free Admission to Jewish Museum Milwaukee for Military Personnel and Their Families

Museum is open 12-4 pm on Labor Day, last chance to see baseball exhibit

MILWAUKEE, Wisconsin— Jewish Museum Milwaukee is proud to be a participant of the Blue Star Museums initiative— a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense and more than 2,000 museums across America to offer free admission to the nation's active duty military personnel including National Guard and Reserve and their families — now through Labor Day 2015. The museum is open 12-4 p.m on Labor Day.

This year, more than 2,000 museums in all 50 states, the District of Columbia, Puerto Rico and American Samoa are taking part in the initiative. The program provides families an opportunity to enjoy the nation's cultural heritage and to learn more about their new communities after a military move. The complete list of participating museums is available at arts.gov/bluestarmuseums.

The Jewish Museum Milwaukee features a permanent exhibit detailing the history of Jews in Milwaukee and provides a forum for discussion about contemporary issues, including immigration, tolerance and civic involvement. Along with the permanent exhibit, visitors can explore baseball's legends and myths, its heroes and flops, its struggles and its moments of triumph within *Chasing Dreams: Baseball & Becoming American*, a special exhibit on display through Sept. 7.

Jewish Museum Milwaukee is located at 1360 N. Prospect Ave., Milwaukee. For further information including gallery hours, visit JewishMuseumMilwaukee.org or call (414) 390-5730.

About the Jewish Museum Milwaukee

The Jewish Museum Milwaukee is dedicated to preserving and presenting the history of the Jewish people in southeastern Wisconsin and celebrating the continuum of Jewish heritage and culture. The history of American Jews is rooted in thousands of years of searching for freedom and equality. We are committed to sharing this story and the life lessons it brings with it, so that we may enhance the public's awareness and appreciation of Jewish life and culture.

About the Milwaukee Jewish Federation

For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$150 million Jewish Community Foundation.

About Blue Star Museums

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums across America. The program runs from Memorial Day, May 25, 2015 through Labor Day, September 7, 2015. The free admission program is available to any bearer of a Geneva Convention common access card (CAC), a DD Form 1173 ID card (dependent ID), or a DD Form 1173-1 ID card, which includes active duty U.S. military - Army, Navy, Air Force, Marines, Coast Guard, as well as members of the National Guard and Reserve, U.S. Public Health Service Commissioned Corps, NOAA Commissioned Corps - and up to five family members.

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