



MILWAUKEE
JEWISH FEDERATION

FOR IMMEDIATE RELEASE

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Interview opportunities available | Media invited to cover – RSVP to me by Oct. 19 | Preview coverage encouraged

Former Secretary of the U.S. Treasury to Keynote Economic Forum 2015
Panel discussion includes prominent local business executives

MILWAUKEE, Wisconsin– The Milwaukee Jewish Federation expects another sell-out crowd at its Economic Forum 2015 on Tuesday, Oct. 20, 11:30 a.m. – 1 p.m., at the Pfister Hotel.

This year features Paul H. O’Neill as the keynote speaker, who served as 72nd Secretary of the U.S. Treasury from 2001 to 2002. Following the keynote speech will be a panel discussion with: Cynthia LaConte, CEO of Dohmen; Austin Ramirez, president and CEO of HUSCO International; and Todd J. Teske, chairman, president and CEO of Briggs & Stratton Corporation.

“The Milwaukee Jewish Federation organizes the Economic Forum to hold a community conversation about the economy,” said Hannah Rosenthal, CEO and president of MJF. “Having a former Treasury Secretary is an excellent opportunity to begin the conversation. A local panel of leaders brings it all home.”

The lead sponsors of Economic Forum 2015 are PNC, BMO Harris Bank and Milwaukee Business Journal, along with over 50 additional sponsors.

Event co-chairs are: Allan “Bud” Selig, commissioner emeritus of Major League Baseball; David Lubar, president of Lubar & Company; Greg Marcus, president and CEO of The Marcus Corporation; and Linda Gorens-Levey, partner of General Capital Group.

Economic Forum 2015 follows last year’s sell-out crowd of over 650, which featured Marc Lasry, co-owner of the Milwaukee Bucks, along with a panel of prominent local business leaders.

Go to MilwaukeeJewish.org/EconomicForum for further event details on the event and speakers, including limited sponsorships and limited individual public ticket availability.

Economic Forum 2015 will be live-tweeted by [@JewishMilwaukee](https://twitter.com/JewishMilwaukee). Follow or join the conversation using [#EF15MKE](https://twitter.com/EF15MKE).

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About the Milwaukee Jewish Federation

For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$165 million Jewish Community Foundation.