



MILWAUKEE
JEWISH FEDERATION

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Interview opportunities available.
Preview coverage encouraged.
Media invited to attend – RSVP required.

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Economic Forum 2014 Slates Lasry as Keynote Speaker *Sold-out event Oct. 28 at Pfister Hotel*

MILWAUKEE, Wisconsin—The new co-owner of the Milwaukee Bucks will headline the Milwaukee Jewish Federation Economic Forum 2014, set for 11:30 a.m. Oct. 28 at the Pfister Hotel.

Marc Lasry, along with co-owning the Milwaukee Bucks, is the chairman, chief executive officer and co-founder of Avenue Capital Group, a global alternative investment firm. Starting with \$10 million in capital in 1995, Avenue currently manages assets of approximately \$14.1 billion. Lasry's presentation will revolve around "why to invest in Milwaukee."

The Milwaukee Jewish Federation has organized this event, which has over 600 local business leaders confirmed to attend. Lead sponsors are BMO Harris Bank, Milwaukee Business Journal and PNC.

The Economic Forum includes a panel discussion with prominent Milwaukee business leaders: Matthew Bronfman, chairman of the board at Bronfman E.L. Rothschild, formerly Baker Tilly Investment Advisors LP; John W. Daniels, Jr., board chair of the Greater Milwaukee Committee; and Katherine M. Gehl, president and CEO at Gehl Foods, Inc.

"The Milwaukee Jewish Federation is committed to helping enhance the local economic climate, and the Economic Forum provides a serious conversation for the metropolitan Milwaukee area," said Hannah Rosenthal, CEO and president of MJF.

This year's Forum comes on the heels of a sell-out event in 2013, which featured nationally renowned economist Austan Goolsbee. According to the Milwaukee Business Journal, the event "drew a 'who's who' of the local business community."

Event co-chairs are: Allan "Bud" Selig, commissioner of Major League Baseball; David Lubar, president of Lubar & Company; and Linda Gorens-Levey, a managing director at Stark Investments in Milwaukee.

Visit MilwaukeeJewish.org/EconomicForum2014 for extended speaker bios and a listing of the over 50 local businesses who sponsored this event. Contact Jeff Jones to schedule interviews and to RSVP for a media seat. Economic Forum 2014 will be live-tweeted by @JewishMilwaukee. Follow or join the conversation using #EF14MKE.

About the Milwaukee Jewish Federation: For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$150 million Jewish Community Foundation.

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